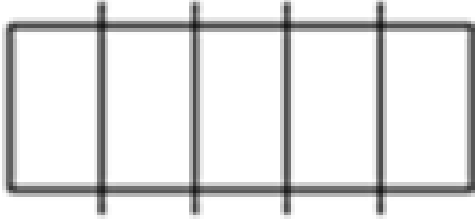
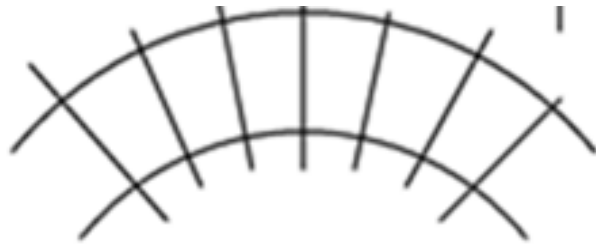


LEARN SHEET: MAGAZINE COVER



Blend 2 harmonious colours in the box or show tone.



Main parts of a magazine:

- Masthead**
The name of the magazine displayed in a specific title.
- Dateline**
Month and year of publication, often with the price.
- Main image**
Main focal point of cover.
- Cover lines**
Some magazines print special covers for subscribers' copies that use few cover lines.
- Main cover line**
This is very large - taking up almost a quarter of the magazine cover.
- Left third**
The left third of the magazine cover is vital for sales in shops where the magazine is not shown full-frontage.
- Bar code**
Standard bar code used by retailers.
- Selling line**
Short, sharp description of the title's main marketing point .
- (C) Copyright**
You cannot just copy it into your own web page and republish it.

