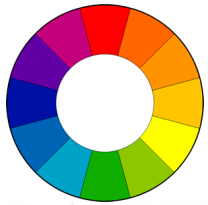
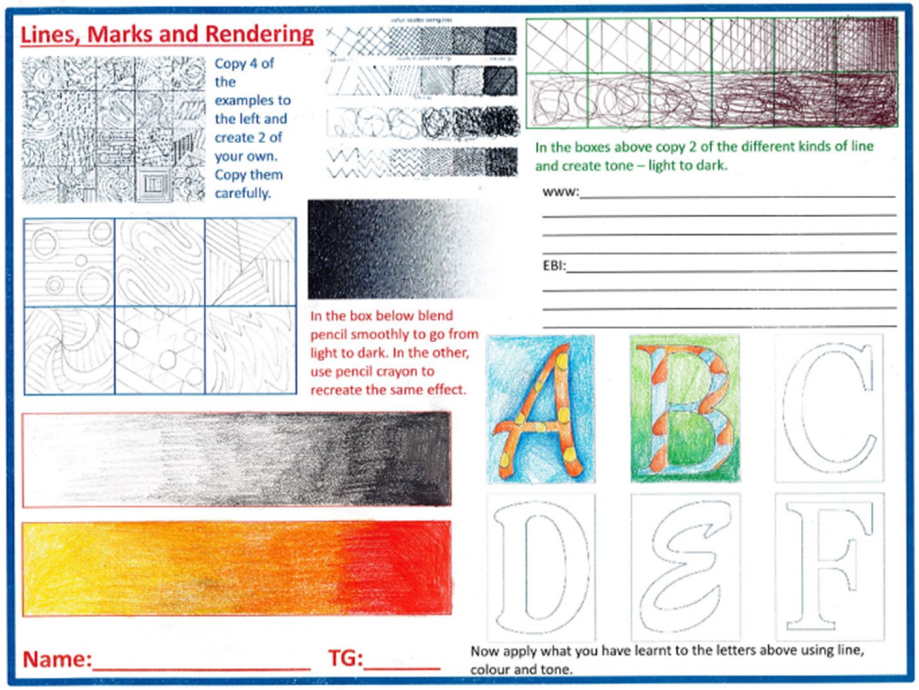
What is a DESIGNER and wh do they DO?

- Invent new products
- Redesign existing products to make them better
- Have a Client to design for
- Work towards a brief





Stable
Playful
Soft
Polished
Shiny
Novelty

Stainless steel
Flimsy
Rigid
Textured
Conical